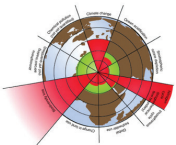
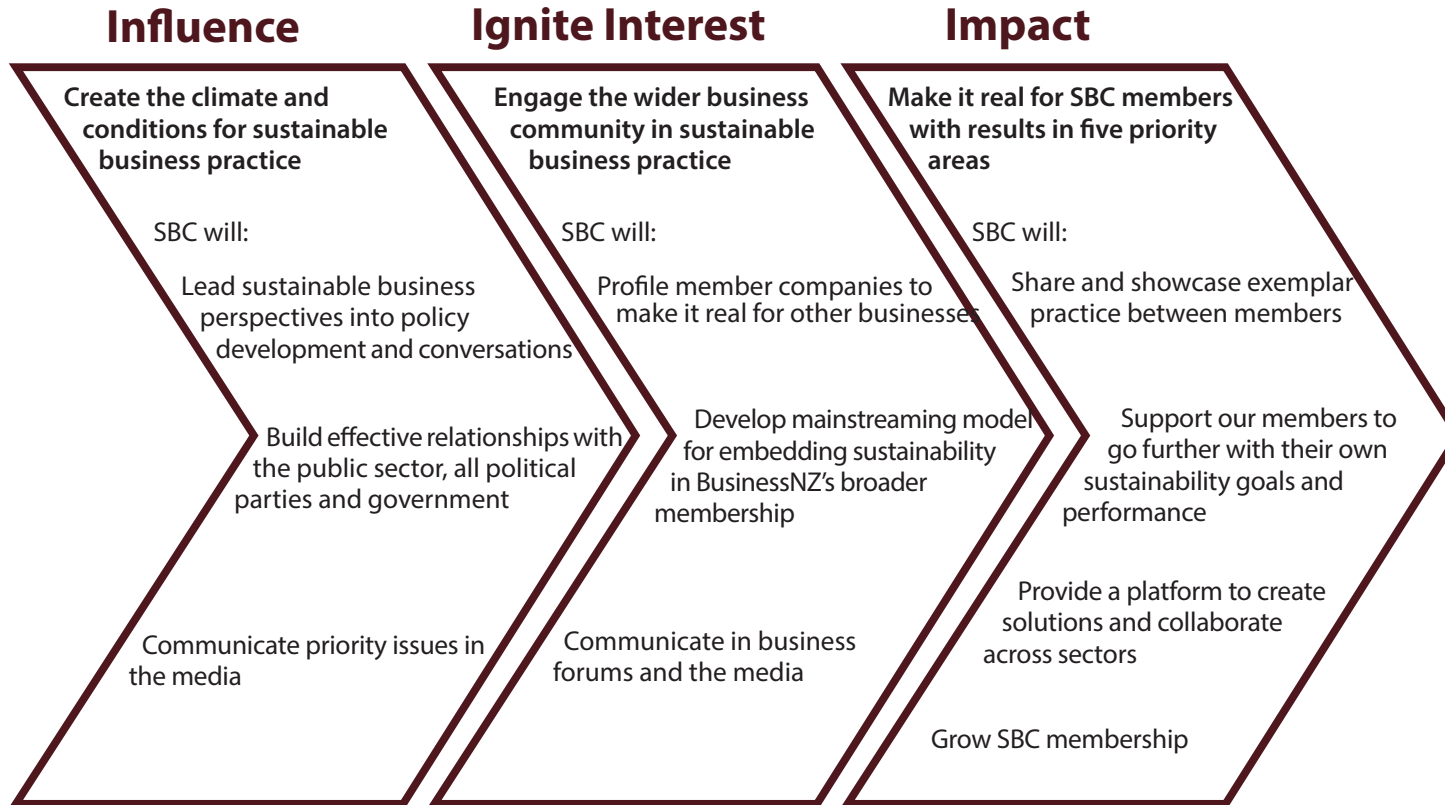


SBC Strategy 2015-2020

The Sustainable Business Council is an executive-led organisation that advocates a better way of doing business, one which helps create a sustainable future for New Zealand. We provide a platform for collaborating on business solutions and enable our members to be leaders in sustainable practice. We do this because businesses can only be successful in the long term when people live well and within the limits of the planet.



Our work is underpinned by the WBCSD Vision2050-Action2020 and the Stockholm Resilience Centre Planetary Boundaries frameworks. We have used these frameworks as a base to develop the NZ Vision2050-Action2020 model.