Leadership for the Sustainable Development Goals

Future Leaders Programme 2017
Sustainable Business Council

- Future Leaders Programme 2017

Sustainability is increasingly being used as a lens through which business leaders can navigate the volatility, uncertainty, complexity and ambiguity of our times. Sustainability is, by definition, future-focused. It forces us to consider global and local trends, what our stakeholders are concerned about, and where our material risks and opportunities lie. It compels us to consider those things that are central to the longevity of our business, and the legacy we leave.

The SBC Future Leaders programme provides leadership development with a sustainability lens. Upcoming business leaders work together on a topic that will shape the future. This year the topic is the Sustainable Development Goals (Global Goals). The Global Goals are an ambitious and far reaching commitment to address our significant environmental and social issues by 2030. Developed by the UN in partnership with business, government and civil society, they were signed by 197 countries in 2015.

In working on the Global Goals, the Future Leaders will focus on developing their leadership skills and competencies, as well as developing insights into the social and environmental challenges that affect the business and competitive landscape.

We are thrilled that the 2017 Future Leaders programme is a partnership between SBC and Catapult. Catapult has been providing leadership development in New Zealand for nearly 20 years. They have worked with some of New Zealand’s greatest leaders and most successful businesses. Their leadership training and development know-how is at the heart of the 2017 programme.

Our thanks to AECOM for hosting this year’s workshops, and supporting the programme since its inception, and to our Future Leaders Alumni representatives, Lee Bint and Kat McDonald.

Abbie Reynolds
Executive Director
Sustainable Business Council

Programme Partners

Catapult
TOYOTA
AECOM

OPUS
BRANZ
Outcomes for Participants

- Personal development through engaging in leadership mindsets and frameworks
- Tailored sustainability leadership including core values, definition of your own personal leadership style, and strengths and pitfalls in leading sustainability
- LeaderLabs on topics including building self awareness, collaborating with others, applying the psychology of influence to progress sustainability
- Access to senior business leaders and their thinking on their own sustainability leadership and what it means for their business
- Development of fellowship through working with a cohort of leaders across sectors, sharing experiences and outcomes; access to the Future Leaders Programme’s alumni
- Technical knowledge on the Sustainable Development Goals with detailed research and project work on the opportunities for New Zealand businesses to align with the outcomes
- Practice working as a collaboration with peers and presenting to senior executives and CEOs

Outcomes for Participants Business

- A key staff member better equipped to influence and advance the sustainability agenda of your organisation
- Exposure to new business thinking and ways of working through familiarisation with the Sustainable Development Goals
- A key staff member significantly upskilled in personal development and leadership skills
- A key staff member strongly connected into a network of New Zealand’s up and coming sustainability leaders
- The opportunity to gain insights from a group of business leaders on their experiences of leadership for sustainability.
Sustainable Development Goals

The Global Goals for Sustainable Development have been developed by 193 world leaders from business, government, academia and civil society. If these Goals are completed, it would mean an end to extreme poverty, inequality and climate change by 2030. They were launched in September 2015 and New Zealand signed up in September 2016.

The Global Goals represent an opportunity for New Zealand to start tackling some of our key societal, economic and environmental challenges in support of global outcomes. SBC have aligned their work programmes with the goals; and members are starting to think about how their businesses can contribute.

Programme Design & Facilitation - Catapult

Catapult has been in the business of unleashing leadership in people, teams, and organisations since 1998. They grow leadership capability and confidence through public leadership programmes; customised in-house leadership programmes, and one on one leadership coaching. Catapult won an AUT Excellence in Business Support Award and has been evaluated as the top provider to government agencies in a recent all of government tender process.

Andrea Thompson has more than 20 years’ experience in the design and facilitation of leadership development programmes. Her experience working with leaders to bring about organisational engagement, alignment and culture change has been specially mined and tailored to create the content for the Future Leadership Programme 2017.
Programme Outline

Pre-Programme

All participants will complete an online behavioural styles self-assessment, watch online videos, and complete readings and reflections prior to the first workshop. Participants should come to the course with a sound understanding of their business’ sustainability ethos, and the key sustainable business activities.

Participants also have the option of completing an additional 360° LeaderScope feedback assessment before the course. This will provide the opportunity for others to formally reflect on their current leadership style. There is an additional cost of $750 to include the 360° LeaderScope feedback assessment at the time of applying to be considered a participant on the course.

Workshop 1

The Global Context for Sustainability & Your Leadership Backbone

The workshop will involve an introduction to the course and its desired outcomes for participants and SBC. We will set the scene on sustainability, why it is important, and have an introduction to the Sustainable Development Goals. There will be a practical session on the importance of the role of leadership in sustainability.

The session will include:
- Programme overview
- Why is sustainability important?
- Overview of the Sustainable Development Goals and New Zealand context
- What is sustainability leadership?
- Your ‘leadership backbone’ – clarifying your purpose and values
- Seeing the big picture
- Forming LeaderLabs
- Setting up the group and individual projects

Date: Thursday 8th June (full day)
Venue: AECOM House, 8 Mahuhu Crescent, Auckland Central
Workshop 2
How to Lead Sustainability

The workshop will focus on the different types of leadership styles and how they play out in a collaboration. We will hear first hand from a selection of business leaders who will share insights on their own sustainability leadership, what sustainability means for their organisations, and how they are aligning outcomes with the Sustainable Development Goals.

Networking drinks with the Future Leaders Alumni
An opportunity to meet current alumni members, find out about their leadership experiences, and seek support for individual and group project work.

Date: Tuesday 1st August from 5pm-7pm
Venue: TBC

Workshop 3
Leading and Launching the Sustainable Development Goals

The final workshop involves the course participants presenting back on the group’s findings and the opportunities to build up momentum for the Sustainable Development Goals in New Zealand. An audience of the participants’ sponsors and other senior executives will help to test and refine the recommendations.

Participant and sponsor lunch
All participant’s sponsors are invited to attend workshop 3. This will be an opportunity to share what you have learnt as an individual, and the opportunities you have identified through the project work. The course will close with a celebratory buffet lunch.

Date: Thursday 21st September, 12:30pm – 1:30pm
Venue: AECOM House, 8 Mahuhu Crescent, Auckland Central

The session will include:
- Leadership Styles – building self awareness and adaptability
- The Power of Collaborations
- Presentations from SBC member executives on their sustainability challenges, what they have learnt as leaders, and the role of leaders to influence and have impactful outcomes
- Question and answer session on insights into sustainability leadership
- Facilitating problem solving
- Influencing sustainability
- Dedicated time to develop the group projects on the Sustainable Development Goals

Date: Tuesday 1st and Wednesday 2nd August (2 full days)
Venue: AECOM House, 8 Mahuhu Crescent, Auckland Central

Networking drinks with the Future Leaders Alumni
An opportunity to meet current alumni members, find out about their leadership experiences, and seek support for individual and group project work.

Date: Tuesday 1st August from 5pm-7pm
Venue: TBC

The session will include:
- Group presentations on findings and recommendations
- Questions and answer session in small groups to reflect on key learning from the course and refine recommendations
- Leadership frameworks for being brave and resilient
- Celebrating accomplishments and capturing learning during the programme
- Action planning for the next 12-18 months
- Sharing of personal commitment to furthering the Sustainable Development Goals

Date: Thursday 21st September (half day) with lunch
Venue: AECOM House, 8 Mahuhu Crescent, Auckland Central
Further Information

This course will be capped at 25 participants. Candidates should have between five and ten years’ of business experience and an interest in sustainable development and social and environmental issues. Significant experience in the sustainability field is not required.

Responsibilities

Individual participant

• Commits to the equivalent of 10 to 15 days over 6 months. This includes: three face-to-face sessions with the Future Leader cohort (one full day, two full days and one half day); one lunch with senior leaders and your own business sponsor; and an optional networking event with the Future Leaders Alumni.
• Completes DISC leadership profiling and pre-programme reading (about one day preparatory time).
• Comes to the programme with a sound understanding of their company’s sustainability ethos and key activities.
• Contributes to the delivery of one group project.
• Commits to the delivery of one individual project.
• Takes responsibility for their own learning, and for engagement and interaction with relevant stakeholders and the member company’s council member and/or liaison delegate.

Member company

• Nominates the company’s future leader. SBC members are welcome to nominate up to two participants.
• Nominates the company’s sponsor – who must be their current SBC Council member, the Chief Executive, or a direct report to the Chief Executive. The sponsor must endeavour to attend Workshop 3 on Thursday 21st September.
• Allows the candidate to contribute 10 to 15 days to the programme over 6 months.
• Provides additional support from the company’s liaison delegate including a sound understanding of the company’s sustainability ethos and key activities.
• Contributes $2,500 per person to the programme cost. This includes catering requirements during the 3.5 contact sessions.
• Covers travel and accommodation costs for the participant.

Sustainable Business Council

• Programme management and facilitation.
• Programme co-design with Catapult.
• Organisation of experts to participate throughout the programme.
• Delivering value for programme participants and using feedback to support programme improvement.
Applications

Full Future Leaders Programme
- individual participant - $2,500 plus GST

Full Future Leaders Programme
plus optional 360° LeaderScope feedback assessment - $3,200 plus GST

To apply, please complete the online form at www.sbc.org.nz/events/future-leaders-programme by Friday 7th April.

SBC will confirm programme participants by Friday 14th April.

If you have any questions please contact kalcock@businessnz.org.nz

Questions for the potential participant

The following questions are included in the online application

1. How have you demonstrated leadership in your career to date?

2. What role or responsibilities do you currently have in relation to your organisation’s sustainability agenda (if any?)

3. What are the top 3 things you are looking for from the programme?