




Sustainable Business Council at a Glance 2019/20

Helping businesses be the best for
New Zealand and our world



The past year has been one that none of us ever expected or will ever forget. On behalf of the Advisory Board, I thank each and every one of you for the incredible resilience, agility and innovation you have shown during the toughest of times. The results in this Annual Snapshot mirror these exceptional efforts. With sustainability at the core of everything we do, we are well placed to respond to the challenges and opportunities that lie ahead.

Karen Silk, Chair, SBC Advisory Board

During my first six months at SBC, sustainability became even more relevant and integral to everything we do, through Covid-19 and the urgency for climate action. I have enjoyed getting to know you as we developed our new five-year strategy. I look forward to an exciting, albeit challenging, year ahead as we work together to bring our new strategy to life.

Mike Burrell, Executive Director, SBC

Our Members

28% of New Zealand's
private sector
GDP

100 member
organisations

\$87 billion
collective
turnover

14 associate
members

159,404 full-time jobs
That's 10% of New Zealand's
workforce

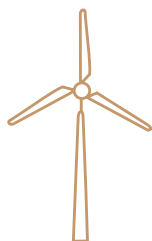
Members as at June 2020
Turnover and jobs as at March 2020

Our areas of work



Consumer decision-making

- Three consumer insights reports on what New Zealanders think a good life looks like, New Zealanders views on environmental and social issues, and how consumers assess the sustainability of brands



Climate

- Advocacy from CLC and SBC saw the Climate Change Response (Zero Carbon) Amendment Act passed with cross-party support and the establishment of the Climate Change Commission
- 137 organisations connected with climate solutions providers at Embark event
- All existing and new Climate Leaders Coalition signatories are required to demonstrate commitments
- Workshop with the Climate Change Commission on members' carbon reduction roadmaps
- Launched a collaboration on a low emissions solution pathway for the heavy transport sector



Future of Work

- Led a collaborative innovation process with 70+ people leaders – one resulting initiative has already secured \$22M funding to scale up
- Collaborated with WBCSD on a global programme which informed a NZ Government Cabinet paper
- Collaborative benchmark report on insights into the role of sustainability professionals



Supporting Member Commitments

- Member Review – reviewed the sustainability activity of 95 members



Sustainability Leadership

- 34 graduates from 2019/20 Sustainability Leadership Course held in conjunction with Catapult
- Almost 100 graduates since 2018
- Programme expanded to non-members and online
- 3 workshops to support Chief Financial Officer leadership on sustainability
- Good Governance session on climate risk for board members and executives



Sustainable Development Goals

- Previous SBC Executive Director represented business on a Government mission presenting New Zealand's progress report on the Sustainable Development Goals to the United Nations. The report featured SBC member case studies

Financials

Income	1,589,000
Salaries	788,000
Projects	672,000
Administration	104,000
Events and engagement	62,000
Research and communications	8,000
TOTAL Expenditure	1,634,000
LOSS	(45,000)



Highlights from 2019/20

49 events/36 online

We responded to the Covid-19 crisis by pivoting to online events which allowed us to more than double our total number of events from the previous year

11 events in Auckland

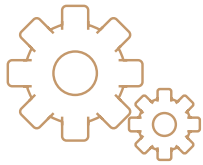


2 simulcast across
Auckland, Wellington
and Christchurch

6 livestream or simulcast

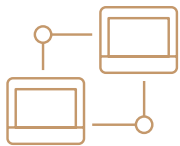


EVENT BY TYPE



8 events and conferences

EMBARK, Climate Leaders Coalition First Anniversary, SBC Annual Council Meeting, Embed: Engaging your people on climate action, Good Governance: Climate-related risk, In Good Company: How New Zealanders assess the sustainability of brands, What's ahead for Sustainability in 2020, Colmar Brunton Better Futures report launch



13 online and in-person workshops

Embed: Emissions in the value chain, Sustainability for CFOs, Climate change transition planning, SBC strategy workshops (x5), Building back better for CFOs, Covid-19 Orchestrating the Recovery and Resetting of Business, Future of Work Innovation Sprints (x3)



10 Sustainability Leadership Programme sessions

18 webinars and webchats

Good Life 2.0 Playbook NZ, Brilliant Basics: Stakeholder Engagement, Sustainable Procurement, Reporting and Carbon, Impact, Brand and Sustainability with New Zealand Post, New Zealand's Consumption Footprint, Measuring Reputation and Trust, Transition Plans, Covid-19 Virtual Drop-In Sessions (x3), Building sustainable business practices into your Covid-19 recovery, Insights on New Zealand Sustainability Professionals, Global Consumer Trends, Covid-19 and Brand Messaging, Covid and Branding – new ways of thinking about Sustainability

All of our events are sustainable e.g. we minimise emissions and use ethical suppliers.

OTHER MILESTONES

- 43 members have published sustainability/integrated reports
- Submission made on the Zero Carbon Bill
- Member Survey published
- 17 media statements released

- 25 member stories published
- 49 issues of Pānui delivered
- In our 2018/19 Carbon Zero certification report we achieved an absolute reduction in Scope 1 and 2 emissions of 1.83 tCO₂e

We are here to help our members be the best for New Zealand and the world.



Associate members



Our Advisory Board 2019/20

The SBC is governed by an advisory board which is elected by our Council Members.

Karen Silk

SBC Chair
General Manager
Experience Hub
Westpac New Zealand



Volker Kuntzsch

SBC Deputy Chair
CEO
Sanford



Gerri Ward

SBC Deputy Chair
Sustainability and
Community Manger
Z Energy



Claire Walker

Chief People & Culture
Officer
SkyCity Entertainment
Group



David Benattar

Chief Sustainability
Officer
The Warehouse Group



David Morgan

Chief Operations
Integrity & Safety
Officer/Chief Pilot
Air New Zealand



Gareth Marriott

Managing Director OCS
Australia and New Zealand



Kirk Hope

CEO
BusinessNZ



Malcolm Johns

CEO
Christchurch International
Airport



Robin Singh

Future Leaders'
Programme
Alumni Representative



Alistair Davis

CEO Toyota
New Zealand



Karen Fifield

CEO
Wellington Zoo Trust



Mike Sang

CEO
Ngāi Tahu Holdings Group



Simon Mackenzie

CEO
Vector



Kate Jorgensen

Chief Financial Officer
Vodafone New Zealand



OUR TEAM

Mike Burrell

Executive Director



Deb Bougen

Executive Assistant



Kate Ferguson

Climate Manager



Robert Perry

Sustainable Leadership
Manager



Jay Crangle

Strategy Manager



Catriona Robertson

Communications
Manager



Catherine Jeffcoat

Communications



Pravin Sawmy

Membership Manager



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