



Snapshot 2020-2021

Mobilising New Zealand's most ambitious businesses to build
a thriving and sustainable future for all New Zealanders

We are SBC

It's been another challenging year of uncertainty and change as Covid-19 remains a continuing presence in our lives. And it will be for some time to come. For SBC, sustainability is at the core of everything we do. This enables us to tackle these challenges and make the most of the opportunities they bring and this year we have done just that. In September we launched our five-year strategy. With people and wellbeing at its heart, this is the blueprint of where we will prioritise our efforts and actions over the next five years.



These Snapshot results reflect the ambition and action of what we said we would deliver in our strategy. This has been made possible through your exceptional leadership, efforts and collaboration with other SBC members. On behalf of the Advisory Board, I want to thank each and every one of you for bringing our new strategy to life. I also want to thank our Advisory Board for the sustainability leadership and drive they bring to our SBC table.

Karen Silk, Chair SBC Advisory Board

Without doubt, it has been a rollercoaster year. But it has also been a year of collaboration, momentum, and action, beginning with the development of our five-year strategy. Since then, we teamed up on leadership through partnering with our Climate Leaders Coalition colleagues enabling 150 of New Zealand's leading businesses to speak with one voice on the Climate Change Commission's consultation. We partnered with EDS to take the 2021 Climate Change and Business Conference to the next level. Our Freight Group launched the Low Carbon Freight Pathway, a collaborative initiative for the sector. We introduced our Thriving People programme, expanding on our Future of Work programme. Leveraging our collective leadership and influence, we engaged extensively with Government and political parties.

It's been a pleasure representing you this year and I've been inspired by the leadership you've shown during these challenging times.

Mike Burrell, Executive Director, SBC



34% of New Zealand's private sector GDP

(28%, 2020)



\$111 billion collective turnover

(\$87b, 2020)



102 full members

(100, 2020)



16 associate members

(14, 2020)



179,136 full-time equivalent jobs

(159,404, 2020)



10% of New Zealand's labour force

Highlights 2020-21



- SBC and CLC launch of five-year strategies with a shared vision bringing more opportunities to partner on key climate action initiatives
- Workshops and 1:1 sessions with members for their input into the strategy development
- Pre-election briefing highlighting the key issues that our members want to see reflected in party policies in the 2020 election.

Leadership



- Creation and launch of new SBC and CLC strategy, impact model and theory of change
- Nearly 2500 views of consumer insights on sustainability report Better Futures, in collaboration with Colmar Brunton
- Over 40 graduates from our 2020/21 Sustainability Leadership Programme (SLP) held in conjunction with Catapult, with over 130 graduates since 2018
- Partnership with EY on sustainability fundamentals training delivered to over 150 attendees
- Nine Taking the Lead webinars sharing the latest insights and good practice from international guest speakers and across the membership, including with the UK Climate Committee and World Business Council for Sustainable Development (WBCSD)
- Successful second cohort of our Climate Risk programme for Chief Financial Officers in partnership with Deloitte
- Partnerships developed with BLab, Circularity, Centre for Sustainable Finance and Environmental Defence Society for joint project delivery in 2021/22..



Climate

- SBC and CLC Briefing to the Incoming Government on Climate Action Priorities
- SBC and CLC submission on the Climate Change Commission's consultation which saw 22 of 26 member priorities reflected in the Climate Change Commission's final advice
- Launch of Low Carbon Freight Pathway, mapping out a path to net zero for the heavy transport sector
- Partnership established with the Ministry for the Environment, providing a platform for members to engage in the development of the Government's Emissions Reduction Plan
- Engagement with Government Ministers and opposition parties has seen headway on bipartisanship for the upcoming emissions budgets
- Member workshops with the Climate Change Commission team throughout the year.



Thriving People

- Expansion of Future of Work (FoW) project to a Thriving People strategy
- Dedicated team established and a prioritised work programme developed for SBC's new Thriving People workstream through an advisory group comprising members of the SBC Advisory Board
- A new collaboration forged with 60+ leaders to explore ways to transform New Zealand workplaces to ensure they are inclusive, authentic and foster belonging
- Second annual survey launched in collaboration with Oxygen Consulting, AUT and SBN on insights into the role and development of sustainability professionals in New Zealand
- An Innovation from SBC's FoW project now launched as portfolio with strategic partners of 10 FoW Microcredentials led by Auckland Unlimited
- Engagement with Ministers and Government agencies has supported a tripartite approach to planning for a fair, equitable and inclusive transition to New Zealand's decarbonisation via the upcoming emissions budgets.

Members' overall satisfaction with SBC's work.
On a scale of 1 to 5: 98% rated 3 or above. 79% rated 4 or 5.

“Our membership feels valued, it’s a genuine relationship. SBC events are like family reunions! Panūi is an incredibly useful way to stay abreast of best practice initiatives and future events.”

Member Survey, 2021



Supporting members

- 49 issues of Pānui delivered
- 2021 Member Survey
- 23 events and webinars, 9 in person, 14 online
- 7 events in Auckland, 2 in Wellington
- 2 livestream events
- Three Sustainability Showcase events with Zespri, LIC, and DB Breweries
- 1:1 meetings to input into strategy, election briefing and Climate Change Commission consultation
- End of Year networking event with SBC members and CLC signatories – the first in-person event since Covid-19 began
- SBC Start of Year overview of 2021 and networking event simulcast in Auckland and Wellington
- CLC ‘Welcome Back’ event providing a forum for signatories to connect in person post-COVID, share stories and hear from the Minister of Climate Change.



Sustainable Development Goals

- SBC Executive Director represented New Zealand on a three-day online WBCSD Liaison Delegate meeting.

Members were asked if they agree with the following statement: SBC and its programme of work will deliver on our vision and purpose. On a scale of 1 to 5: 93% rated 3 or above. 65% rated 4 or 5.

Member Survey, 2021



In the media

- Increase in media coverage, interviews and op-eds
- 16 media statements released
- Increase in followers across all social media channels.



Business leaders recommend government climate actions
While government business is at a standstill - business leaders deliver massive report.
Julie Hes Wed, 21 Oct 2020



+35% +13% +15%

Businesses from all sectors, ambitious for a sustainable New Zealand.



Associate members



Financials

30 June 2021

Income	1,831,000
Projects	349,000
Salaries	1,216,000
Administration	131,000
Events and engagement	79,000
Research and communications	70,000
Total Expenditure	1,845,000



“As an advisory board member, I’m enormously proud of the work the team do and feel businesses get significant value for their membership fees.”

Member Survey, 2021

Advisory Board 2020/21

SBC is governed by an Advisory Board elected by our Council Members.



Karen Silk
SBC Chair
General Manager Experience
Hub
Westpac New Zealand



Alice Andrew
Director
4Sight Consulting



David Benattar
Chief Sustainability Officer
The Warehouse Group



Marc England
Chief Executive
Genesis Energy



Kirk Hope
CEO
BusinessNZ



Malcolm Johns
CEO
Christchurch International
Airport



Wayne McNee
Chief Executive
LIC



Gareth Marriott
Managing Director OCS
Australia and New Zealand



David Morgan
Chief Operations
Integrity & Safety Officer/
Chief Pilot Air New Zealand



Peter Simons
Managing Director
DB Breweries



Claire Walker
Chief People & Culture Officer
SkyCity Entertainment Group



Carol Ward
Chief Grower, Industry &
Sustainability Officer
Zespri International



Gerri Ward
Liaison Delegate Representative
SBC Deputy Chair
Director EY

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