



Archeus

*An SME's adventures
in Ecosystems Services*

“I did not want to build a company...
and then have to retrofit it with an
environmental conscience”

Georgina Langdale - founder, Archeus



There were certain things I wanted the company to do...

- Work with Nature, rather than against it
- Put plant conservation at the heart of the business model
- Communicate the Value of Nature
- Future proof company



Raukawa edgerleyii – The Raukawa Tree
Archeus Conservation Project

... The ESR helped me do that

- Creates an holistic vision of company processes
- Tells a story
- Keeps you ‘mindful’



Hawthorn
heart remedy used in tinctures

My take out's from the ESR

- When thinking big - don't be afraid to think small
- Don't underestimate the ESR's potential for building meaningful relationships
- Don't ignore the key fact ...

We can't live without Nature



Jilly the donkey
Key supplier of poo for organic compost



Archeus

Nature provides
Archeus gives back

www.archeus.co.nz