

# ESR Steps

## 1. Select the scope

## 2. Identify priority ecosystem services

## 3. Analyze trends in priority services

## 4. Identify business risks & opportunities

## 5. Develop strategies

Choose boundary within which to conduct ESR:

- Business Unit
- Product
- Market
- Landholdings
- Customers
- Suppliers

Systematically evaluate the degree of a company's dependence & impact on 20+ ecosystem services

Research & evaluate conditions & trends in the priority ecosystem services, & drivers of these trends

Identify & evaluate business risks & opportunities that might arise due to the trends in these priority ecosystem services

Outline strategies for minimizing risks & maximizing opportunities through internal changes, sector or stakeholder engagement, policy-maker engagement